PLATINUM SPONSOR

$1,000,000 AND ABOVE CONTRIBUTION:

- Premier recognition as “Platinum Sponsor” donor in the MFF/ OYC’s Annual Program Report
- Recognition in MFF/OYC’s Capital Campaign media releases
- Recognition on “Capital Campaign” page on MFF/OYC’s website for one year
- Company Logo or Family Name displayed on Donor Wall
- VIP invitation to the OYC Ribbon Cutting Ceremony
- Photo opportunity with Alonzo Mourning, NBA Hall of Famer
- Naming Rights (Main Lobby, Technology Lab, Library, Empowerment Training Lab)
- Feature Donor of the Week- for one week your company will be recognized on the MFF/OYC’s website, and social media pages (Facebook, Instagram and Twitter)
- Company profile in one of the monthly e-newsletters sent to members
- Company Logo Placement on OYC’s Brochure
- Recognized as Presenting Sponsor of OYC’s signature Initiatives
- One (1) foursome in Zo’s Hall of Fame Golf Groove for two (2) years to join Alonzo Mourning in Zo’s Hall of Fame Golf Groove which promises to be a premiere golf FUNraiser, and as a participant, you and/or your company will have the opportunity to partner with this elegant event that offers image, prestige and unique exposure.
- Ten (10) VIP tickets to the Zo’s Comedy Groove to be our special guests. VIP guests are invited to a private, invitation-only affair that affords them an opportunity to join Alonzo Mourning and his celebrity friends as he raises funds to continue the benevolence and charitable work of this highly respected foundation.

DIAMOND SPONSOR

$500,000 CONTRIBUTION:

- Premier recognition as “Diamond Sponsor” donor in the MFF/OYC’s Annual Program Report
- Recognition in MFF/OYC’s Capital Campaign media releases
- Recognition on “Capital Campaign” page on MFF/ OYC’s website for one year
- Company Logo or Family Name displayed on Donor Wall
- VIP invitation to the OYC Ribbon Cutting Ceremony
- Photo opportunity with Alonzo Mourning, NBA Hall of Famer
- Naming Rights (Recreation Lobby, Large Conference Room, Garden)
- Feature Donor of the Week- for one week your company will be recognized on the MFF/OYC’s website, and social media pages (Facebook, Instagram and Twitter)
- Company profile in one of the monthly e-newsletters sent to members
- Company Logo Placement on OYC’s Brochure
- Recognized as Sponsor for one of OYC’s signature Initiatives
- One (1) foursome in Zo’s Hall of Fame Golf Groove for one (1) year to join Alonzo Mourning in Zo’s Hall of Fame Golf Groove which promises to be a premiere golf FUNraiser, and as a participant, you and/or your company will have the opportunity to partner with this elegant event that offers image, prestige and unique exposure.
- Ten (10) VIP tickets to the Zo’s Comedy Groove to be our special guests. VIP guests are invited to a private, invitation-only affair that affords them an opportunity to join Zo and his celebrity friends as he raises funds to continue the benevolence and charitable work of this highly respected foundation.

GOLD SPONSOR

$250,000 CONTRIBUTION:

- Premier recognition as “Gold Sponsor” donor in the MFF/OYC’s Annual Program Report
- Recognition in MFF/OYC’s Capital Campaign media releases
- Recognition on “Capital Campaign” page on MFF/OYC’s website for one year
- Company Logo or Family Name displayed on Donor Wall
- VIP invitation to the OYC Ribbon Cutting Ceremony
- Photo opportunity with Alonzo Mourning, NBA Hall of Famer
- Naming Rights (Music Studio, Family Resource Center, Culinary Lab, or Change Agent Lab)
- Feature Donor of the Week- for one week your company will be recognized on the MFF/OYC’s website, and social media pages (Facebook, Instagram and Twitter)
- Company profile in one of the monthly e-newsletters sent to members

SILVER SPONSOR

$150,000 CONTRIBUTION:

- Premier recognition as “Silver Sponsor” donor in the MFF/OYC’s Annual Program Report
- Recognition in MFF/OYC’s Capital Campaign media releases
- Recognition on “Capital Campaign” page on MFF/OYC’s website for one year
- Company Logo or Family Name displayed on Donor Wall
- VIP invitation to the OYC Ribbon Cutting Ceremony
- Photo opportunity with Alonzo Mourning, NBA Hall of Famer
- Naming Rights (Art Lab, Dance Studio, or classroom)
- Feature Donor of the Week- for one week your company will be recognized on the MFF/OYC’s website, and social media pages (Facebook, Instagram and Twitter)

BRONZE SPONSOR

$50,000 CONTRIBUTION:

- Recognized as “Bronze Sponsor” donor in MFF/OYC’s Annual Program Report
- Recognition in MFF/OYC’s capital campaign media releases
- Recognition on “Capital Campaign” page on MFF/OYC’s website for one year
- Company Logo or Family Name displayed on Donor Wall
- VIP invitation to the OYC Ribbon Cutting Ceremony
- Photo opportunity with Alonzo Mourning, NBA Hall of Famer

NAMING OPPORTUNITIES

Health and Wellness Center	$2,000,000
Classroom Spaces (10 Spaces Available)	$1,500,000
Entrance/Lobby Area	$500,000
Technology/ Innovation Lab	$500,000
Empowerment Training Lab	$500,000
Library	$500,000
Garden Area	$350,000
Conference Room	$300,000
Music Lab	$250,000
Family Resource Center	$250,000
Change Agent Laboratory	$250,000
Culinary Area	$250,000
Dance Studio	$150,000
Art Lab	$150,000

OVERTOWN YOUTH CENTER

CAPITAL CAMPAIGN

INSPIRE | EMPOWER | ENRICH | EXPOSE

EXPANDING SERVICES

Presently OYC services approximately 1500 Youth and Families over the next five years OYC is projected to serve approximately 5,500 youth and families. OYC plans to increase services to youth, families and community members at large. Services will expand into other communities of need.

PROJECTIONS	2021-2022	2020-2021	2019-2020	2018-2019	Currently
College and Career Readiness	1000	800	500	300	200
Community Engagement & Family Services	1500	1300	1000	750	500
Out Of School Sevices	1500	1000	800	600	400
In School Services	1500	1000	800	600	400

STRATEGY & TIMING:

Quite Phase: January 2017. This phase includes initial dialogue about a capital campaign to demolish and rebuild OYC's existing "administrative building" to a 4-story state of the art facility to house offices, classrooms, and enrichment spaces for youth and families. This will also include the improvement of OYC's existing "recreation building" to enhance its current spaces (gymnasium, music and dance studios, classrooms, etc.). This period will involve conversations with all the appropriate parties (community leaders, vendors, local businesses, government officials, etc.) to initiate a plan and blue print for these efforts. Also during this phase, an active recruitment plan of donors will take place to secure financial commitments.

Public Phase: Begins on October 18th, 2017. Press conference scheduled for the aforementioned date will kick off this phase and runs through duration of fundraising period.

Ground breaking projected to take place during the first quarter of 2018

Construction period projected to take place between 12 to 18 months